



# Electronic Payments Summit VI

Thursday, June 11, 2009

7:00 a.m.	<b>Registration and continental breakfast</b>	Foyer, 14 <sup>th</sup> Floor
7:45	<b>Welcome remarks</b> <b>UBS, Jason Kupferberg</b> , Senior Analyst, Computer Services & IT Consulting, UBS Investment Research	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
8:00	<b>Panel 1: Cyclical vs. secular trends? What does the future hold for growth?</b> <p>The current economic crisis has raised concerns over whether the global secular trends in the migration of paper to electronic forms of payment remain sufficiently intact.</p> <p>The goal of this panel will be to review the current outlook for the electronic payments industry, discuss how growth may be impacted by the current crisis and highlight the major issues that the industry may face over the next several years.</p> <p><b>MasterCard, Michael McNamara</b>, Vice President, MasterCard Advisors <b>McKinsey &amp; Co., Steve Ledford</b>, Associate Principal <b>Oliver Wyman, Tony Hayes</b>, Partner <b>Tier Technologies, Keith Kendrick</b>, SVP, Strategic Marketing</p> <p><b>To access the audio webcast of this panel:</b> Go to <a href="http://www.ibb.ubs.com/Conferences">www.ibb.ubs.com/Conferences</a>. Look for the webcast link to the right of the <b>UBS Electronic Payments Summit</b>.</p>	
8:45	<b>Breakout session with panel 1</b> <b>MasterCard</b> (Client Dining Room) <b>McKinsey &amp; Co.</b> (Room 2) <b>Oliver Wyman</b> (Room 3) <b>Tier Technologies</b> (Executive Boardroom)	
9:05	<b>Panel 2: How will regulatory and legal actions impact the payments industry?</b> <p>The intensity and scope in which regulatory and legal activities are heating up in the U.S. and abroad has increased the focus on its (potential) impact on the business models for issuers and networks from both a strategic and economic perspective.</p> <p>This panel will explore the rationale behind current actions, why they may or may not bear fruit and their possible impact on the industry.</p> <p><b>Intrepid Ventures, Eric Grover</b>, Principal <b>Georgetown University, Adam Levitan</b>, Associate Professor of Law <b>ReedSmith, Mark Weyman</b>, Partner</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor

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9:55	<b>Breakout Session with Panel 2</b> <b>Intrepid Ventures</b> (Room 2) <b>Georgetown University</b> (Room 3) <b>ReedSmith</b> (Executive Boardroom)	
10:15	<b>Coffee break</b>	Foyer, 14 <sup>th</sup> Floor
10:30	<b>Panel 3: What are the key payment decisions that banks will face in the coming years?</b> <p>With direct access to vast amounts of consumers and businesses and their role as a trusted service provider, banks remain on the “front lines” in developing/delivering applicable and value-added payment solutions to their customers.</p> <p>This panel will attempt to explore how banks will work to maintain their leadership position within the payments landscape given the changes in network ownership, continued threats from non-bank entrants and the weakened consumer credit backdrop.</p> <p><b>ACI Worldwide, Charles Linberg</b>, Chief Technology Officer  <b>First Annapolis Consulting, Paul Grill</b>, Partner  <b>Market Platform Dynamics, Scott Peterson</b>, Managing Director  <b>Reef &amp; Co., Rod Reef</b>, Independent Consultant</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
11:15	<b>Breakout session with panel 3</b> <b>ACI Worldwide</b> (Client Dining Room) <b>First Annapolis Consulting</b> (Room 2) <b>Market Platform Dynamics</b> (Room 3) <b>Reef &amp; Co.</b> (Executive Boardroom)	
11:35	<b>Fireside chat</b> <b>Visa, Tim Attinger</b> , Head of Global Production Innovation & Development	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
	<b>To access the audio webcast of this session:</b> Go to <a href="http://www.ibb.ubs.com/Conferences">www.ibb.ubs.com/Conferences</a> . Look for the webcast link to the right of the <b>UBS Electronic Payments Summit</b> .	
12:15 p.m.	<b>Break</b> <b>Boxed lunch will be available in the 14th floor foyer</b>	Foyer, 14 <sup>th</sup> Floor

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12:30	<p><b>Lunch and Panel 4: Emerging payments, the pre-paid market</b></p> <p>As one of the fastest growing (yet still nascent) segments of the payments industry, the pre-paid market represents a unique opportunity for all participants in the value chain to claim a niche in this important emerging market.</p> <p>This panel will explore the key markets/opportunities for growth, how it may impact economic returns for networks, processors and issuers, while highlighting potential obstacles to greater usage/adoption.</p> <p><b>Commercial Payments International, Joanne Robinson</b>, Founder</p> <p><b>FSV Payment Systems, Cathy Corby Parker</b>, Executive Vice President</p> <p><b>Meta Payment Systems, Scott Galit</b>, Executive Vice President</p> <p><b>Visa Inc, Brian Triplett</b>, Head of Global Pre-Paid Products</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
1:15	<p><b>Breakout session with panel 4</b></p> <p><b>Commercial Payments International</b> (Executive Boardroom)</p> <p><b>FSV Payment Systems</b> (Room 2)</p> <p><b>Meta Payment Systems</b> (Room 3)</p> <p><b>Visa Inc.</b> (Client Dining Room)</p>	
1:35	<p><b>Panel 5: Payment networks, the users perspective</b></p> <p>Given the increasing adoption of electronic payments and their global reach, large sale payment networks are becoming an increasingly important component of the fabric of global commerce. This panel will explore the role and position of payment networks from the “users” perspective, namely, issuers, retailers and processors.</p> <p><b>Citibank, Julie Pukas</b>, Managing Director</p> <p><b>Conde Nast Publications, Edward Klaris</b>, Vice President, Editorial Assets &amp; Rights</p> <p><b>FSV Payment Systems, Cathy Corby Parker</b>, Executive Vice President</p> <p><b>Toys “R” Us, Derek Lounsbury</b>, Assistant Treasurer</p> <p><b>Verifone, Robert Dykes</b>, Chief Financial Officer</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
2:20	<p><b>Breakout session with panel 5</b></p> <p><b>Citibank</b> (Room 2)</p> <p><b>Conde Nast Publications</b> (Room 3)</p> <p><b>FSV Payment Systems</b> (Client Dining Room)</p> <p><b>Toys “R” Us</b> (Executive Boardroom)</p> <p><b>Verifone</b> (Client Dining Room)</p>	
2:40	<p><b>Coffee break</b></p>	Foyer, 14 <sup>th</sup> Floor

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2:50	<p><b>Panel 6: Emerging payments, mobile payments</b></p> <p>With massive potential, yet with traction still in its infancy, mobile commerce remains a dynamic new growth opportunity for the payments industry. However, robust solutions remain elusive given multiple constituents involved (networks, carriers, handset manufacturers, infrastructure providers, etc).</p> <p>This panel will explore this challenge in more detail and discuss the obstacles and requirements facing the creation of an end-to-end functional solution while flushing out how current players in the payments value chain could play a role in developing industry-wide applications.</p> <p><b>Citibank, Dion Lisle</b>, Senior Vice President <b>Firethorn, a Qualcomm Co, Rod Dir</b>, Chief Operating Officer <b>Mobile Money Ventures, Paul Iemma</b>, Director of Sales <b>Nokia, Ludwiz Schulze</b>, Director</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
3:35	<p><b>Breakout session with panel 6</b></p> <p><b>Citibank</b> (Client Dining Room) <b>Mobile Money Ventures</b> (Room 2) <b>Firethorn, a Qualcomm Co.</b> (Room 3) <b>Nokia</b> (Executive Boardroom)</p>	
3:55	<p><b>Panel 7: Fraud and risk management</b></p> <p>As fraud becomes more sophisticated and widespread, it is becoming more important for the increasingly expansive (and integrated) global payments industry to develop next generation fraud and risk management/detection solutions.</p> <p>This panel will address the key issues required for combating the growing threat of payment industry fraud, which parties need to be involved and what are the resultant risks/opportunities.</p> <p><b>Affinion Group, Tom Rusin</b>, President &amp; CEO, North America <b>Early Warning Services LLC, Glen Sgambati</b>, Chief Data, Risk &amp; Security Officer <b>Heartland Payment Services, Robert Carr</b>, Chairman &amp; CEO <b>Verifone, Robert Dykes</b>, Chief Financial Officer</p>	Rooms 9, 10 and 11, 14 <sup>th</sup> Floor
4:40	<p><b>Breakout session with panel 7</b></p> <p><b>Affinion Group</b> (Client Dining Room) <b>Early Warning Services</b> (Room 2) <b>Heartland Payment Services</b> (Room 3) <b>Verifone</b> (Executive Boardroom)</p>	
5:00 p.m.	<b>Conference concludes</b>	

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