

To access the audio webcast:
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36th Annual Global Media and Communications Conference

Meeting Room	Ballroom C, Ballroom Level	Ballroom B, Ballroom Level	Ballroom A, Ballroom Level	Ballrooms D & E, Ballroom Level	Broadway, Conference Level
7:00 a.m.	Registration and Continental Breakfast, Ballroom Foyer, Ballroom Level				
7:45	Welcome and Opening Remarks UBS Investment Bank Jeff Sine , Vice Chairman, Global Head of TMT				
8:00	Panel: The First Forecast: Advertising 2009 Moderator: UBS, Matt Coppet , Global Media Strategist IPG, Robert J. Coen , Senior Vice President & Director of Forecasting Publicis, Steven King , Chief Executive Officer, ZenithOptimedia WPP, Adam Smith , GroupM Futures Director				
9:00	Keynote Presentation Time Warner Cable Glenn Britt , President & CEO				
10:00	Panel: What the World Looks Like in 2009 Moderator: UBS, Bill Richards , Managing Director Manikay Partners, Shane Finemore , Founder & Managing Partner Maverick Capital, Steve Galbraith , Co-Chief Investment Officer Soros Fund Management, Robert Soros , Deputy Chairman UBS, Daniel Coleman , Global Head of Equities UBS, Aryeh Bourkoff , Vice Chairman, TMT	Outlook for the Broadcast Networks CBS Corporation David Poltrack , Chief Research Officer	IHS Inc. Jerre Stead , Chairman & CEO	France Telecom Gervais Pellissier , Chief Financial Officer	
11:00	Comcast Corp. John Schanz , Executive Vice President, National Engineering & Technical Operations Dave Watson , Executive Vice President, Operations	WPP Group Sir Martin Sorrell , Chief Executive Officer	Take-Two Interactive Software, Inc. Strauss Zelnick , Chairman Ben Feder , Chief Executive Officer		Central European Media Enterprises Michael Garin , Chief Executive Officer
12:00 p.m.	Lunch Keynote Presentation, Ballrooms D & E NBC Universal Jeff Zucker , President & CEO				
1:30	Viacom Inc. Philippe Dauman , President & CEO	Meredith Corporation Stephen M. Lacy , President & CEO Joe Ceryanec , Chief Financial Officer	SES AMERICOM Robert Kisilywicz , Chief Financial Officer		Unitymedia Parm Sandhu , Chief Executive Officer Christopher Winfrey , Chief Financial Officer Mario Wilhelm , Director Investor Relations
2:30	The Washington Post Company Donald E. Graham , Chairman of the Board & CEO John B. Morse, Jr. , Senior Vice President, Finance & CFO Hal Jones , Senior Vice President	Panel: Next Generation Advertising Media Measurement & Ad Targeting Moderator: UBS, Sam Powers , Executive Director Nielsen, Dave Thomas , President, Global Client Services Rentrak, Carroll Hinnant , Senior Vice President Business Development TRA Inc., Mark Lieberman , Chairman & CEO Time Warner Cable, Joan Gillman , Executive Vice President & President, Media Sales Visible World Inc., Seth Haberman , Founder & CEO	IMAX Corporation Richard Gelfond , Co-Chairman & Co-CEO Heather Anthony , Vice President Investor Relations		
3:30	Cablevision Tom Rutledge , Chief Operating Officer	Panel: The Evolving Online Advertising Ecosystem Moderator: UBS, Ben Schachter , Executive Director Adify Media, Rodney Mayers , General Manger Lowe, Mark Karlan , Associate Media Strategy Director UGO, J. Moses , Chief Executive Officer Velocity Interactive Group, Jon Miller , Partner Yahoo!, Bill Wise , Vice President, Business Development	Lionsgate Michael Burns , Vice Chairman	Regulatory Outlook Under the New Administration Bingham McCutchen, LLP Andrew Lipman , Partner	LodgeNet Interactive Corporation Scott C. Petersen , Chairman & CEO Gary H. Ritondaro , Chief Financial Officer
4:30 p.m.	Business Sessions Conclude				

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8:00	Keynote Presentation Qwest Communications Ed Mueller, Chairman & CEO				
9:00	Leap Wireless International, Inc. Walter Berger, Executive Vice President & CFO	CenturyTel, Inc. Stewart Ewing, Executive Vice President & CFO		Panel: Hosting: Colocation vs Managed Services Moderator: UBS, David Lowham , Executive Director ABRY Partners, C.J. Brucato , Partner Digital Realty Trust, Michael Foust , Chief Executive Officer Dupont Fabros Technology, Hossein Fateh , President & CEO Savvis, Jeff Von Deylen , Chief Financial Officer Telx, Eric Shepcaro , Chief Executive Officer Terremark Worldwide, Manuel Medina , Chief Executive Officer	Orbcomm Robert Costantini, Chief Financial Officer
10:00	AT&T Inc. John Stankey, Chief Executive Officer, AT&T Operations	A.H. Belo Corporation (10:00) Robert Decherd, Chairman, President & CEO The McClatchy Company (10:30) Gary Pruitt, Chairman & CEO Patrick Talamantes, Vice President & CFO Christian Hendricks, Vice President of Interactive Media	Netflix Barry McCarthy, Chief Financial Officer	BSkyB Andrew Griffith, Chief Financial Officer	Cumulus Media (10:30) Lewis Dickey, Chairman, President & CEO
11:00	DirecTV Jonathan Rubin, Senior Vice President, Financial Planning & IR		Belo Corp. (11:00) Dunia Shive, President & CEO Dennis Williamson, Executive Vice President & CFO Nexstar Broadcasting (11:30) Perry Sook, Chief Executive Officer & President Matthew Devine, Chief Financial Officer		Frontier Communications Donald Shassian, Executive Vice President & CFO David Whitehouse, Senior Vice President & Treasurer
12:00 p.m.	Lunch Keynote Presentation, Ballrooms D & E The Walt Disney Company Tom Staggs, Chief Financial Officer				
1:30	Sprint Nextel Robert Brust, Chief Financial Officer	Panel: Which Content is King? The Importance of Differentiated Content in an Era of Platform Proliferation Moderator: UBS, Michael C. Morris , Associate Director CBS Interactive, Larry Kramer , Advisor, former President CBS Digital Media IMG, Olivier Gers , SVP Global Head Digital Media, Commercial Director Entertainment NBC Universal, Salil Mehta , President, Business Operations, Strategy & Development Thumbplay, Are Traasdahl , President & CEO YES Network, Tracy Dolgin , President & CEO	Sinclair Broadcast Group, Inc. (1:30) David Amy, Executive Vice President & CFO Lucy Rutishauser, Vice President Corporate Finance & Treasurer Entravision Communications (2:00) Walter Ulloa, Chief Executive Officer		O3b Networks Greg Wylter, Chief Executive Officer & Founder
2:30	The New York Times Company Janet Robinson, President & CEO Jim Follo, Chief Financial Officer	Interpublic Group of Companies Michael Roth, Chairman & CEO Frank Mergenthaler, Executive Vice President & CFO	Playboy Enterprises, Inc. Christie Hefner, Chairman & CEO Linda Havard, Chief Financial Officer Martha Lindeman, Senior Vice President, Corporate Communications-Investor Relations	Windstream Communications Brent Whittington, Executive Vice President & CFO	SureWest Steve Oldham, President & CEO
3:30	Panel: Moody's Fixed Income Panel Moderator: UBS, Robert Hopper , Executive Director Moody's Investors Service Neil Begley , Senior Vice President - Media Dennis Saputo , Senior Vice President - Telecommunications Russell Solomon , Senior Vice President - Media Richard Lane , Senior Vice President - Technology John Puchalla , Assistant Vice President - Media	Inmarsat Rick Medlock, Chief Financial Officer	Grupo Televisa SAB Michel Boyance, Investor Relations Officer Carlos Madrazo, Investor Relations	JC Decaux SA Jeremy Male, Chief Executive Officer, UK & Northern Europe	Hughes Communications Deepak Dutt, Vice President, Treasurer & IR
4:30 p.m.	Business Sessions Conclude				

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8:00	Keynote Presentation Liberty Media Corporation Greg Maffei, President & CEO				
9:00	Discovery Communications David Zaslav, President & CEO	NTELOS Holdings Corp. James Quarforth, Chief Executive Officer	MDC Partners Miles Nadal, Chairman & CEO David Doft, Chief Financial Officer Donna Granato, Director, Finance & Investor Relations		
10:00	Virgin Media Neil Berkett, Chief Executive Officer	Martha Stewart Living Omnimedia Wenda Harris Millard, President, Media & Co-Chief Executive Officer Howard Hochhauser, Chief Financial Officer	Gannett Co., Inc. Craig Dubow, Chairman, President & CEO Gracia Martore, Executive Vice President & CFO Chris Saridakis, Senior Vice President & Chief Digital Officer	Panel: Future of Online Video Moderator: UBS, Ben Sternberg, Director Hulu, Jason Kilar, Chief Executive Officer Move Networks, John Edwards, Chief Executive Officer Pando Networks, Robert Levitan, Chief Executive Officer Sling Media Entertainment Group, Jason Hirschhorn, President Next New Networks, Lance Podell, Chief Executive Officer	
11:00	CBS Corporation Leslie Moonves, President & CEO	John Wiley & Sons William Pesce, President & CEO Ellis Cousens, Executive Vice President, CFO & COO	CareerBuilder.com Matt Ferguson, Chief Executive Officer		
12:00 p.m.	Lunch Keynote Presentation, Ballrooms D & E Time Warner Inc. Jeff Bewkes, President & CEO				
1:30	News Corporation (tentative)	RCN Peter Aquino, President & CEO Mike Sicoli, Executive Vice President & CFO	Embarq Corporation Gene Betts, Chief Financial Officer		WWE Linda McMahon, Chief Executive Officer Donna Goldsmith, Chief Operating Officer
2:30	Liberty Global, Inc. Mike Fries, President & CEO	Ubisoft Alain Martinez, Chief Financial Officer	Media General, Inc. (2:30) Marshall Morton, President & CEO John Schauss, Vice President of Finance & CFO Reid Ashe, Executive Vice President & COO	The E. W. Scripps Company (3:00) Rich Boehne, President & CEO Tim Stautberg, Senior Vice President & CFO	
3:30	Scripps Networks Interactive Ken Lowe, Chairman, President & CEO Joe NeCastro, Chief Financial Officer		MSCI Inc. Henry A. Fernandez, Chairman & CEO Michael K. Neborak, Chief Financial Officer		ICO Global Communications J. Timothy Bryan, Chief Executive Officer
4:30 p.m.	Conference Concludes				