

ETRACS Fisher-Gartman Risk On ETN



Profile

Issuer	UBS AG
Issuer Credit Rating ¹	Aa3 (Moody's); A (S&P); A (Fitch)
CUSIP	90268A717
Primary Exchange	NYSE Arca
Initial Trade Date	November 29, 2011
Maturity Date	November 27, 2041
Tracking Fee	0.85% per annum, accrued on a daily basis
Annual Distribution Amount	1% per annum, paid on the Annual Distribution Payment Date
Underlying Index	The Fisher-Gartman Risk Index
Index Ticker	FGRISK

See "Selected risk considerations" and the disclaimer for more information.

Ticker: ONN

Key features

Ability to implement a **comprehensive "risk on" trade** through the purchase of a single, exchange-traded security
 Exposure to an index comprised of **long "risk on" instruments** and **short "risk off" instruments** linked to commodities, equities, currencies and sovereign bonds
 Index construction results in **long and short target position weightings of 150% and 50%**, respectively, which are rebalanced quarterly

About the ETRACS Fisher-Gartman Risk On ETN

This document describes the **ETRACS Fisher-Gartman Risk On ETN** (the "Risk On ETN"; **Ticker: ONN**), an exchange-traded note linked to the daily performance of **The Fisher-Gartman Risk Index** (the "Index"), reduced by the Tracking Fee and the Annual Distribution Amount.

Exchange-traded Notes are senior, unsecured, unsubordinated debt securities that provide investors with exposure to the total returns of various market indices, including those linked to stocks, bonds, commodities and/or currencies, less investor fees. Exchange Traded Access Securities (ETRACS) are innovative investment products offering easy access to markets and strategies that may not be readily available in the existing marketplace.

About the Index

The Index consists of a mix of long and short positions in various asset classes whose overall value is expected to rise when the outlook on markets and the broader economy is positive and to decrease when such outlook is negative. The Index is comprised of long positions in "risk on" instruments and short positions in "risk off" instruments in the following sectors: energy, agriculture and metals (through long positions in futures-based commodity indices); equities (through a long position in an index of exchange-traded products); currencies (through long and short positions in currency futures contracts); and domestic and foreign government bonds (through a short position in an index of sovereign bond futures contracts). A "risk on" instrument is one that MBF Index Holdings, LLC (the "Index Sponsor") believes will rise in value when the outlook on markets and the broader economy is positive and decrease in value when such outlook is negative. A "risk off" instrument is one that the Index Sponsor believes will increase in value when the outlook on markets and the broader economy is negative and decrease in value when such outlook is positive.

The value-based target weightings for the long and short positions are 150% and 50%, respectively, and the Index is rebalanced quarterly to return the weightings to these target levels. The Index target component weightings and target sector weightings are provided in the tables herein. **The Index was created on November 4, 2011 and has no performance history prior to that date.**

Target Component Weightings

Sector	Index Component	Effective Long/ Short Exposure	Weighting
Energy	Dow Jones-UBS Crude Oil Subindex (DJ-UBS CICL)	Long	20.00%
Sov'n Bonds*	10yr US T-Note - CBOT Listed Futures (ZN)	Short	-16.00%
Energy	Dow Jones-UBS Brent Oil Subindex (DJ-UBS CICO)	Long	14.00%
Currencies	Euro Currency - CME Listed Futures (6E)	Long	14.00%
Currencies	Japanese Yen - CME Listed Futures (6J)	Short	-12.00%
Sov'n Bonds*	German Bund - Eurex Listed Futures (FGBL)	Short	-12.00%
Agriculture	Dow Jones-UBS Corn Subindex (DJ-UBS CIC)	Long	10.00%
Equities**	SPDR S&P 500 ETF Trust (Ticker: SPY)	Long	9.20%
Currencies	Australian Dollar - CME Listed Futures (6A)	Long	8.00%
Sov'n Bonds*	10yr Gilt - LIFFE Listed Futures (R)	Short	-6.00%
Energy	Dow Jones-UBS Heating Oil Subindex (DJ-UBS CIHO)	Long	6.00%
Metals	Dow Jones-UBS Copper Subindex (DJ-UBS CIHG)	Long	6.00%
Currencies	Canadian Dollar - CME Listed Futures (6C)	Long	6.00%
Equities**	iShares MSCI Hong Kong Index Fund (Ticker: EWH)	Long	5.52%
Equities**	PowerShares QQQ Trust, Series 1 (Ticker: QQQ)	Long	5.52%
Currencies	Swiss Franc - CME Listed Futures (6S)	Short	-4.00%
Energy	Dow Jones-UBS Unleaded Gasoline Subindex (DJ-UBS CIRB)	Long	4.00%
Energy	Dow Jones-UBS Gas Oil Subindex (DJ-UBS CIGO)	Long	4.00%
Agriculture	Dow-Jones UBS Wheat Subindex (DJ-UBS CIW)	Long	4.00%
Agriculture	Dow-Jones UBS Soybeans Subindex (DJ-UBS CIS)	Long	4.00%
Metals	Dow Jones-UBS Silver Subindex (DJ-UBS CISI)	Long	4.00%
Equities**	SPDR Dow Jones Industrial Average ETF Trust (Ticker: DIA)	Long	3.68%
Equities**	iShares S&P 500 Index Fund (Ticker: IVV)	Long	3.68%
Equities**	Rydex S&P Equal Weight ETF (Ticker: RSP)	Long	3.68%
Equities**	iShares MSCI Brazil Index Fund (Ticker: EWZ)	Long	3.22%
Equities**	SPDR EURO STOXX 50 Fund (Ticker: FEZ)	Long	3.22%
Equities**	Technology Select Sector SPDR Fund (Ticker: XLK)	Long	1.84%
Equities**	Vanguard Large-Cap ETF (Ticker: VV)	Long	1.79%
Equities**	iShares MSCI EAFE Index Fund (Ticker: EFA)	Long	1.38%
Equities**	Vanguard MSCI European ETF (Ticker: VGK)	Long	1.38%
Equities**	WisdomTree Dreyfus Brazilian Real Fund (Ticker: BZF)	Long	0.46%
Equities**	Guggenheim BRIC ETF (Ticker: EEB)	Long	0.46%
Equities**	First Trust Dow Jones Internet Index Fund (Ticker: FDN)	Long	0.46%
Equities**	Market Vectors Russia ETF (Ticker: RSX)	Long	0.46%
Equities**	Schwab U.S. Large-Cap ETF (Ticker: SCHX)	Long	0.05%
TOTAL			100%

*Exposure to all "Sovereign Bonds" components is accomplished through the Index's 34% short (inverse) position in The Fisher-Gartman Sovereign Bond Subindex (the "Bond Index") (Ticker: FGBOND).

**Exposure to all "Equities" components is accomplished through the Index's 46% long position in The Fisher-Gartman Equity Subindex (the "Equity Index") (Ticker: FGEQTY).

Target Sector Weightings

Sector	Long Weighting	Short Weighting
Energy	48%	0%
Equities	46%	0%
Currencies	28%	-16%
Sovereign Bonds	0%	-34%
Agriculture	18%	0%
Metals	10%	0%
TOTALS	150%	-50%

Benefits of investing in the Risk On ETN

Ability to implement a comprehensive "risk on" trade through the purchase of a single, exchange-traded security.

Exposure to an index comprised of long positions in "risk on" instruments and short positions in "risk off" instruments linked to commodities, equities, currencies and sovereign bonds.

An innovative security whose value is expected to rise when the outlook on markets and the broader economy is positive and to decrease when such outlook is negative.

Index construction results in long and short target position weightings of 150% and 50%, respectively, which are rebalanced quarterly.

Selected risk considerations

An investment in the Risk On ETN involves risks. Selected risks are summarized here, but we urge you to read the more detailed explanation of risks described in the "Risk Factors" section of the prospectus supplement for the ETNs (the "ETRACS Prospectus"). Capitalized terms used below (and elsewhere in this document) but not defined herein shall have the meanings attributed to them in the ETRACS Prospectus.

- **You may lose some or all of your investment** — The Risk On ETNs are fully exposed to any decline in the Index Closing Level over the term of the Risk On ETNs, as measured on the applicable Valuation Date or the Final Valuation Date. You will lose some or all of your principal if the Index Closing Level declines, or does not rise by an amount sufficient over the term of the Risk On ETNs, as measured on any Valuation Date or the Final Valuation Date, such that the effect of the Tracking Fee and Redemption Fee is not offset. If the increase in the level of the Index (if any) is not sufficient to offset the negative effect of the Tracking Fee and the Redemption Fee, if applicable, over the relevant period, you will lose some or all of your investment at maturity or call, upon acceleration or upon early redemption. The performance of the Risk On ETNs will be subject to the negative effect of the Annual Distribution Amount.
- **The Index may not perform as expected** — Although the Index consists of a mix of long and short positions in various asset classes whose overall value is expected to rise when the outlook on markets and the broader economy is positive and to decrease when such outlook is negative, the anticipated correlation between any such position and the economy may reverse and, consequently, the Index may not perform as expected. The Index is comprised of long positions in "risk asset classes," such as commodities, equities and certain currencies, and short positions in "non-risk asset classes," such as government bonds and certain "safe have" currencies. The Index's classification of assets as belonging to "risk asset classes" or "non-risk asset classes" is based on a set of assumptions that may prove to be false in the future.
- **The correlation assumptions upon which the Index is based might be inaccurate or may change** — The performance of the Risk On ETNs is linked to the level of the Index. We expect the value of the Risk On ETNs to increase as the level of the Index increases. The Index is designed to generally rise when the outlook on markets and the broader economy is positive and fall when that outlook is negative. The Index's performance is based on the inherent leverage at the target weightings of 150:50, with a 150% notional long exposure to the risk asset classes and a 50% short, or inverse, exposure to the non-risk asset classes. See "The Fisher-Gartman Risk Index – Introduction" in the ETRACS Prospectus. There can be no assurance, however, that the long and short positions will always correlate with each other or with economic conditions or prospects in a manner that results in an increase in the level of the Index when the outlook on markets and the broader economy is positive, causing an increase in the value of the Risk On ETNs. The long and short positions may correlate in a manner that results in a decrease in the level of the Index when the outlook on markets and the broader economy is positive, causing a decrease in the value of the Risk On ETNs.
- **Market risk** — The return on the Risk On ETNs, which may be positive or negative, is linked to the daily return of the Index as measured by the Daily Index Factor, which, in turn, is affected by a variety of market and economic factors, such as interest rates and volatility, and economic, financial, political, regulatory, judicial or other events that affect the Index Components, Index Sectors or the markets generally.
- **Credit of UBS** — The Risk On ETNs are senior unsecured debt obligations of the issuer, UBS, and are not, either directly or indirectly, an obligation of or guaranteed by any third party. Any payment to be made on the Risk On ETNs, including any payment at maturity or call, upon acceleration or upon early redemption, depends on the ability of UBS to satisfy its obligations as they come due. As a result, the actual and perceived creditworthiness of UBS will affect the market value, if any, of the Risk On ETNs prior to maturity or call, upon acceleration or upon early redemption. In addition, in the event UBS were to default on its obligations, you may not receive any amounts owed to you under the terms of the Risk On ETNs.
- **A trading market for the Risk On ETNs may not develop** — Although the Risk On ETNs have been approved for listing on NYSE Arca, subject to official notice of issuance, a trading market for the Risk On ETNs may not develop. Certain affiliates of UBS may engage in limited purchase and resale transactions in the Risk On ETNs, although they are not required to and may stop at any time. We are not required to maintain any listing of the Risk On ETNs on NYSE Arca or any other exchange. In addition, we are not obliged to, and may not, sell the full aggregate principal amount of the Risk On ETNs. We may suspend or cease sales of the Risk On ETNs at any time, at our discretion. Therefore, the liquidity of the Risk On ETNs may be limited.
- **An investment vehicle designed for sophisticated investors** — The Risk On ETNs are designed as an investment vehicle for sophisticated investors who understand the risks of investing in the daily performance of an index comprised of a mix of long positions in commodity Indices and equity indices, long and short positions in currency futures contracts and a short position in the Bond Index.
- **The Risk On ETNs may not provide a hedge against price and/or value decreases (or increases)** — The Risk On ETNs may not provide a hedge against a decrease (or increase) in the price and/or value of any security, asset, sector or index.
- **Limited performance history** — The return on the Risk On ETNs is linked to the daily performance of the Index. The Index was created on November 4, 2011. As a result, the Index has a limited performance history and limited historical information will be available for you to consider in making an independent investigation of the Index performance. This may make it more difficult for you to make an informed decision with respect to an investment in the ETNs than if the Index had a longer performance history. It is uncertain how the Index will perform in the future. Furthermore, the Index Sponsor's experience is limited.
- **No redemption prior to December 9, 2011** — You may elect to redeem your Risk On ETNs on or after December 9, 2011. Accordingly, your ability to liquidate the Risk On ETNs may be limited prior to that date.
- **Minimum redemption amount** — You must elect to redeem at least 50,000 of your Risk On ETNs for UBS to repurchase your Risk On ETNs, unless we determine otherwise or your broker or other financial intermediary bundles your Risk On ETNs for redemption with those of other investors to reach this minimum requirement, and there can be no assurance that they can or will do so. Therefore, the liquidity of the Risk On ETNs may be limited.
- **Your redemption election is irrevocable** — You will not be able to rescind your election to redeem your Risk On ETNs after your redemption notice is received by UBS. Accordingly, you will be exposed to market risk in the event market conditions change after UBS receives your offer and the Redemption Amount is determined on the applicable Valuation Date.
- **Potential automatic acceleration** — In the event the indicative value of the Risk On ETNs on any Trading Day (i) equals \$5.00 or less or (ii) decreases in value at least 60% as compared to the closing indicative value on the previous Index Business Day, all issued and outstanding Risk On ETNs will be automatically accelerated and mandatorily redeemed by UBS and you will receive a cash payment equal to the Acceleration Amount.
- **Owning the Risk On ETNs is not the same as owning any of the Index Components or instruments comprising any of the Index Components** — The return on the Risk On ETNs may not reflect the return you would realize if you actually owned any of the Index Components or any of the commodity futures contracts, exchange-traded products ("ETPs"), currency futures contracts or sovereign bond futures contracts underlying the Index Components.
- **Uncertain tax treatment** — Significant aspects of the tax treatment of the Risk On ETNs are uncertain. You should consult your own tax advisor about your own tax situation.
- **UBS Call Right** — UBS may elect to redeem all outstanding Risk On ETNs at any time on any Trading Day on or after December 3, 2012, as described under "Specific Terms of the Securities — UBS Call Right" in the ETRACS Prospectus. If UBS exercises its Call Right, the Call Settlement Amount may be less than your initial investment in the Risk On ETNs.

• **Index Sector-Specific Risks** — The following risks are associated with the Index Sectors listed below:

• **Energy, Agriculture and Metals**

- **Potential over-concentration in particular commodity sectors** – The commodities underlying the futures contracts included in the Commodity Indices are concentrated in a limited number of sectors, particularly energy, agriculture and industrial metals. Investment in the Risk On ETNs will increase your portfolio's exposure to fluctuations in the commodity sectors underlying the Index. Price movements of these commodities might not be reflective of the broader commodity markets, or of the economy as a whole.
- **Energy Sector Risks** – The prices of energy commodities have, in recent years, been at historically high levels. Since that time, prices have fallen significantly and they have experienced unprecedented volatility. There can be no assurance that volatility will subside. In addition, domestic and international fiscal and monetary policy could impact the price of various energy products. Changes in price or increases in volatility will affect the level of the Index and the value of your Risk On ETNs.
- **Agriculture Sector Risks** – Technological advances, weather conditions or bumper crop output could lead to changes in worldwide stocks of various agricultural products and corresponding changes in the price of those products. In addition, domestic and international fiscal and monetary policy could impact the price of various agricultural products, affecting the level of the Index and the value of your Risk On ETNs.
- **Metals Sector Risks** – Technological advances or discoveries of new deposits could lead to changes in worldwide stocks of metals and corresponding changes in their price. In addition, domestic and international fiscal and monetary policies could impact the price of metals, affecting the level of the Index and the value of your Risk On ETNs.

• **Equities**

- **Fluctuation of NAV** – The net asset value (the "NAV") of the shares of an ETP included in the Equity Index may fluctuate with changes in the market value of the equity securities that the ETP tracks. The market prices of the shares of an ETP may fluctuate in accordance with changes in NAV and supply and demand on the applicable stock exchanges. In addition, the market price of one share of an ETP may differ from its NAV per share; shares of an ETP may trade at, above or below their NAV per share.

• **Currencies**

- **Potential volatility** – Investment in currency-related products through the currency futures contracts included in the Index is subject to many factors which contribute to or increase potential volatility, including, but not limited to national debt levels and trade deficits, inflation rates, interest rates, exchange rates, investment and trading activities of funds, political, economic or financial events, cross-border financial transactions, supply and demand changes that influence foreign exchange rates, central bank monetary policies, government fiscal policies, government intervention in the currency market and expectations among market participants about currency price changes.
- **Periods of financial turmoil** – The recent global financial crisis may heighten currency exchange risks. In periods of financial turmoil, capital can move quickly out of regions that are perceived to be more vulnerable to the effects of the crisis than others with sudden and severely adverse consequences to the currencies of those regions. In addition, governments and central banks around the world have made, and may be expected to continue to make, very significant interventions in their economies, and sometimes directly in their currencies. Such interventions affect currency exchange rates globally and may cause currency exchange rates to fluctuate sharply in the future, which could affect the level of the Index and the value of your Risk On ETNs.

• **Sovereign Bonds**

- **Market Risk** – Sovereign bond futures contracts provide for the delivery upon maturity of one sovereign bond among a basket of eligible-to-deliver sovereign bonds. The price, yield and modified duration of each eligible-to-deliver sovereign bond under the relevant sovereign bond futures contract, and which sovereign bond is cheapest to deliver, may change unpredictably, affecting the value of the relevant sovereign bond futures contract and, consequently, the level of the Bond Index, the Index and the value of your Risk On ETNs in unforeseeable ways.
- **Exchange Rate Risk** – If a sovereign bond futures contract is denominated in a non-U.S. currency, holders of the Risk On ETNs will be exposed to exchange rate risk. A security holder's net exposure will depend on the extent to which the non-U.S. currency in which the sovereign bond futures contract is denominated strengthens or weakens against the U.S. dollar and the relative weight of each sovereign bond futures contract in the Bond Index.

For questions or additional information about ETRACS:

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[†]The issuer credit rating as of January 10, 2012 pertains to the creditworthiness of UBS AG (that is, the ability of UBS AG to meet its obligations under the terms of the ETNs) and is not indicative of the market risk associated with the ETNs. The creditworthiness of UBS AG does not affect or enhance the likely performance of the ETNs other than with respect to the ability of UBS AG to meet its obligations thereunder. We have not obtained a rating from any rating organization with respect to the ETRACS ETNs.

Futures and futures options trading is speculative, involves a high degree of risk and is not suitable for all investors. Past performance is not necessarily indicative of future results.

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